January 1 20xx

Dear Dr ______,

Announcing MyClinic.

We are happy to announce the opening of MyClinic, an assessment and psychotherapy service in the Fairmont area of Ourcity. We have # counselors available and ready to provide service to your patients.

Here are the types of concern we specialize in:

- Eating disorders, including bulimia.
- Weight-loss management via lifestyle modification and exercise enhancement.
- Anxiety disorders, including obsessive compulsive disorder, panic, and post traumatic stress.
- Medicolegal assessments related to psychological functioning following motor vehicle accidents.

We use cognitive behavior therapy and include training in mindfulness-based strategies. Services are offered in English, Cantonese, and American Sign Language.

Joan Smith is a registered psychologist trained at Smith University. She has been the Program Coordinator for the Eating Disorders Program at Yourtown Hospital (2004-11) and has published in the areas of anorexia nervosa, panic disorder, and public health policy.

John Smith is a counselor and former teacher with the Bigtown School District (1996-2005). He has since provided service through Traumacare Associates and was the Training Coordinator of Thistown Crisis Line (2006-10).

Patients can be referred by physician, and can also self-refer. Our services are reimbursable through many extended health plans. For clients paying for their own service we accept credit card, bank cards, checks, and cash.

If you have any questions about our services, please do not hesitate to call us at (111) 111-1111 or email us at smith@mywebsite.com. We enclose copies of our referral form (optional; please feel free to use your own), brochure, and cards. We hope that MyClinic will prove to be a useful resource for yourself and your patients.

Sincerely,

Joan Smith PhD           John Smith MA